

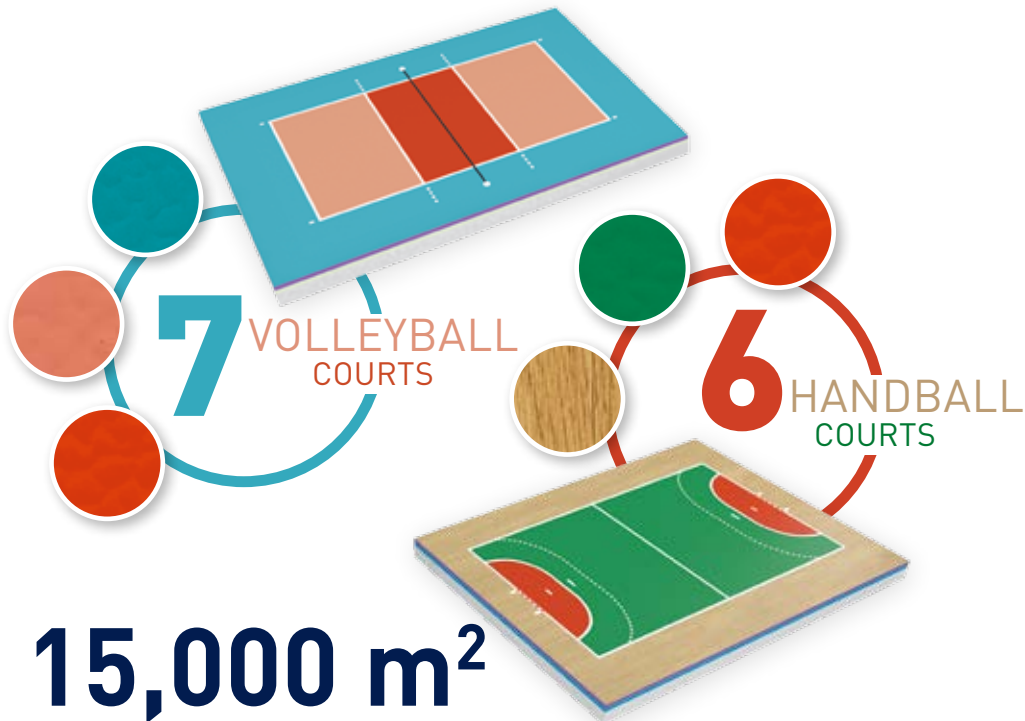
\*Hello Rio!

# Bom dia Rio!\*

1992 1980  
1976  
2000 2008  
2004



1984 1988  
1996  
2012 2016



**15,000 m<sup>2</sup>**  
OF TARAFLEX® SPORTS FLOORS AT RIO

**GERFLOR'S EXPERTISE FOR THE RIO OLYMPIC GAMES** from 5<sup>th</sup> to 21<sup>th</sup> August 2016. The Group will be involved in the manufacture, delivery, installation, technical assistance and dismantling of flooring for 7 volleyball courts and 6 handball courts, an area of over 15,000 m<sup>2</sup>!

#### FLOORS MADE IN FRANCE

As the leading player in flexible floor covering, Gerflor caters to both individuals and professionals with its ranges for sports, homes, healthcare, retail and offices.

Gerflor is based in France and has over **70 years experience** in the research and creation of sports flooring. Its **TARAFLEX®** brand is a recognised reference in this segment.

With the expertise it has gained from some of the world's largest sporting events, Gerflor has stood out for several years as the world leader in indoor synthetic sports flooring.

#### A WEALTH OF KNOW-HOW AND EXPERTS IN ACTION:

A dozen Gerflor technicians will be mobilised in Brazil this April, June and July for the 2016 Olympic Games preparatory events and official competitions.

This type of competition requires a specific organisation, involving Gerflor teams at various stages of the preparation:

- **Before:** manufacturing, assembly and quality monitoring. TARAFLEX® floors are manufactured and assembled in France, at the Gerflor Technocentre with a 1,500 m<sup>2</sup> area fully dedicated to the creation and assembly of courts.
- **During:** installation of floors and ongoing technical support.
- **After:** dismantling.



Gerflor's TARAFLEX® sports floors have been used since 1947 at the largest international sports federations (volleyball, handball, badminton, table tennis). Through partnerships with these federations, **Gerflor has been present at the Summer Olympic Games since 1976, i.e. 40 years of Olympics!**

**THE TARAFLEX® BRAND HAS BEEN A KEY BENCHMARK FOR INDOOR SPORTS FLOORING SINCE 1947**

**Safety, Comfort, Performance and Resistance,** Gerflor's TARAFLEX® sports floors offer the best immediate protection against falls and helps prevent long-term sports injuries.

**Floors designed to last:** TARAFLEX® floors offer the same level of performance throughout the life of the product.

**TARAFLEX® THE CHAMPIONS' FLOOR**

- ProtecSol® surface treatment: reduces the risk of friction burns when diving
- Shock-absorbing foam underlay (for enhanced safety)
- Rolled wear layer reinforced with a fibreglass grid: stability and safety with support

**VOLLEYBALL COLOURS:**

Coral, Teal, Terracotta. -----

**HANDBALL COLOURS:**

Mint Green (play area), Terracotta (6 m areas), Oak Design (around the edge of the court).

The TARAFLEX® range offers a wide choice of colours for sports surfaces including the colours of the most iconic events (18 colours available).



# GERFLOR: 40 YEARS OF OLYMPICS!

HOST CITY / Disciplines	YEAR
MONTREAL / CANADA - Volleyball and Handball.....	1976
MOSCOW / RUSSIA - Volleyball and Handball.....	1980
LOS ANGELES / USA - Volleyball and Handball.....	1984
SEOUL / SOUTH KOREA - Volleyball, Handball and Badminton (demonstration).....	1988
BARCELONA / SPAIN - Volleyball and Handball.....	1992
ATLANTA / USA - Volleyball, Handball and Table Tennis.....	1996
SYDNEY / AUSTRALIA - Volleyball, Handball, Badminton and Table Tennis.....	2000
ATHENS / GREECE - Handball and Table Tennis.....	2004
BEIJING / CHINA - Volleyball and Table Tennis.....	2008
LONDON / UK - Volleyball and Handball.....	2012
RIO / BRAZIL - Volleyball and Handball.....	2016

**OLYMPIC GAMES: THE MOST WATCHED SPORTING EVENT IN THE WORLD!**

The Rio Olympics (5<sup>th</sup> to 21<sup>th</sup> August 2016) and the Paralympics (7<sup>th</sup> to 16<sup>th</sup> September) will be the first edition of the Games to be held in South America. They will bring together **65 disciplines, 16,000 athletes** from **206 countries, 4,500 officials, 70,000 volunteers** and... **25,000 journalists!**



# 40 YEARS OF OLYMPICS... & A FEW ANECDOTES!



## IN 2008: CHINESE DISCIPLINE!

With their experience gained from previous Olympics, Gerflor technical teams were able to tackle unforeseen circumstances successfully. A case in point is what happened at the Capital Stadium, the main volleyball site, just a few days before the opening of the Games.

The parquet on which TARAFLEX® Plus was installed had shifted after the air conditioning had been switched off. The organising committee followed the Gerflor team's recommendations even whilst taking a drastic measure: **one hundred Chinese soldiers were requisitioned and positioned around the 756 m<sup>2</sup> volleyball court. These soldiers then lifted the floor, welded and secured using double-sided adhesive tape, and maintained it so that the workers could rework on the parquet. After the work, the flooring was laid down again and readjusted.**

**A first in the history of Gerflor sports flooring!**



## IN 2012: TECHNICAL FEAT AT THE SERVICE OF HER MAJESTY!

Handball competitions were held in a pavilion that could seat up to 6,000 spectators; after the Games, the pavilion was to be converted into a multi-purpose community sports centre. The semi finals and finals were to be held in another pavilion, the Basketball Arena, which was a modular structure with a capacity of 12,000 seats.

**Gerflor rose to the challenge of uninstalling the handball court floor and reinstalling it in the Basketball Arena... overnight!**