

## Handball European Championships on Taraflex™ Sports Flooring

### 1/ The Event: Handball European Championship

Dates: 12<sup>th</sup> to 26<sup>th</sup> January 2014

Place: Denmark (Aalborg, Copenhagen, Aarhus and Herning)

Gerflor is proud of being part of major team successes and will support the 4 qualified teams in semi-finals on Friday 24<sup>th</sup> January: Spain, France, Denmark and Croatia.

Gerflor has supplied 4 surfaces (44m x 26m) in Taraflex™ Sport M Evolution for this event.

### 2/ Gerflor, the official flooring supplier to all European Handball Competitions

Thanks to its partnership with the EHF since 2004, Gerflor is the exclusive floor supplier to all official EHF competitions.

This is the recognition for:

- **the Gerflor event expertise** thanks to its complete solution: manufacturing, delivery, installation, technical assistance and dismantling of the courts.
- **the quality of the Taraflex® Sports Flooring.** Gerflor floors are the most recognized and enjoyed surface by Top Handball nations, players and coaches for their global sport performance. Gerflor guarantees the athletes the most outstanding and safest surface to let them express their best Talent during the competitions.

Gerflor also has a long and proven history in Handball.

For example, Gerflor entered a new partnership with the EHF, for the period 2011-2016. Instead of the traditional handball court, Gerflor specifically developed a Taraflex® "yellow and blue" flooring system without any lines to match the official EHF colours. The yellow and blue colours of the EHF court have been specifically designed to develop a unique trademark and to improve TV broadcasting

Gerflor, through IHF agreements, supplied courts for Handball tournaments during the Olympic Games in London in 2012.

Taraflex™ is the most widely specified sports surface in the world, it has been selected for 10 consecutive Olympic Games from Montreal in 1976 to London in 2012 for indoor surfaces like Handball, Volleyball, Badminton and Table Tennis.

On the road to Rio...

### 3/ Present in over 100 countries

With over 60 years of experience in the manufacture of vinyl flooring, **Gerflor, manufacturer of Taraflex® Sports Flooring**, has the unique position of world champion in indoor sports flooring. With over 2500 employees worldwide and significant investment in sports research and development, Gerflor always stays one step ahead of the competition.



EUROPEAN HANDBALL  
FEDERATION



Thanks to its Taraflex® Sport brand name and product ranges, Gerflor has supplied more than 70 000 gymnasiums and sport centres (representing more than 40 million square meters) around the world.

Professional and amateur athletes, sports enthusiasts and school children alike play on Taraflex® sports floors all around the world. Gerflor has been ensuring its users comfort, safety and performance as well as an excellent quality / price ratio for decades.

#### 4/ Taraflex Sports Flooring, 152 solutions for all indoor sports

The Taraflex® sports floors range includes 152 solutions, all designed to reduce the risk of injury through increased comfort and shock absorption without compromising performance. The unique laminating construction provides shock absorption to cushion athletes' pounding, and reduce stress on their joints, thus helping fight fatigue and reduce the risk of injury. The multi-layered floors provide safety and performance through a laminating process that incorporates a 100% pure vinyl, wear layer with reinforced fibreglass and patented closed-cell foam backing.

The pure vinyl nature of the wear layer protects the colour throughout the lifetime of the product. The wear layer has a surface treatment called ProtecSol® which reduces the likelihood of friction burns but also eases maintenance.

All Taraflex® products are ISO9001 certified and can be laid in a portable or permanent manner.



### Gerflor in brief

- Head office: Lyon-Villeurbanne (France)
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